

## WHO IS

### VANESSA KASKIRIS?









- » Currently employed in Educational Technology Services (ETS) at UC Berkeley as a Senior Technical Project Manager.
- » Designed, built, and launched successful commercial software and applications for over 18 years.
- » Deeply enjoy and am passionate about my career in technical project management.
- » Supported a Nobel laureate astrophysicist while I completed my Master's degree.

The following presentation contains references to my experiences in IT at UC Berkeley.

#### THIS PRESENTATION IS

# NOT

- » An attack on the University
- » Proving that I was systematically discriminated and harassed—I already did that!
- » Proving that IT leadership and IT's HR Director received numerous harassment indicators—I already did that, too!

#### THIS PRESENTATION

# IS

- » An analysis of the effects of workplace sexual harassment
- » An evidence-based reference guide for you
- » A strong case for systemic change and accountability
- » Constructive ways that you can be a part of this change

95

When a woman tells the truth, she creates the possibility for more truth around her.

**Adrienne Rich** 

# SEXUAL HARASSMENT DEFINED



Any unwanted behavior directed at an individual because of their gender.

Source: Sexual Harassment of Women Climate... (2018, June) National Academies of Sciences, Engineering, and Medicine.



### A form of discrimination composed of three categories of behavior:

GENDER
HARASSMENT
Verbal and nonverbal behaviors that convey hostility,
objectification, exclusion, or second-class status about
members of one gender

2 UNWANTED Verbal or physical unwelcome sexual advances, which can include assault

3 SEXUAL When favorable professional or educational treatment is conditioned on sexual activity.

Source: Sexual Harassment of Women Climate... (2018, June) National Academies of Sciences, Engineering, and Medicine.



Sexual harassment becomes illegal when it creates a hostile environment...that is "severe or pervasive" enough to alter the conditions of employment, interfere with one's work performance, or impede one's ability to get an education.

Source: Sexual Harassment of Women Climate... (2018, June) National Academies of Sciences, Engineering, and Medicine.

#### **EFFECTS OF**

## SEXUAL HARASSMENT

- 1. Increase in risk for serious health issues
- 2. Self-blame and guilt
- 3. Wage inequity
- 4. Increase in emotional instability
- 5. Decline in job satisfaction
- 6. Withdrawal from organization
- 7. Decline in organizational commitment
- 8. Increased job stress

- 9. Decline in productivity or performance
- 10. Loss of promotion
- 11. Short and long term unresolved trauma
- 12. Halted advancement opportunities
- 13. Character assassination
- 14. Trolling
- 15. Loss of financial stability
- 16. Internalization and depression

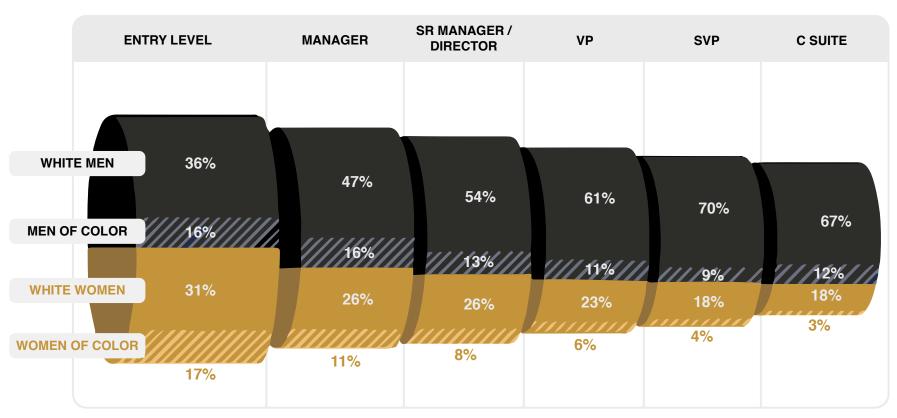
You may lose your job, you may lose opportunities for advancement, you may lose friends—you absolutely will lose time and money.

Vanessa Kaskiris

Quote from Huffington Post article March 16, 2018

#### REPRESENTATION IN THE

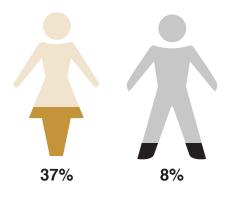
# CORPORATE PIPELINE BY GENDER AND RACE



Source: Women in the Workplace, 2018, McKinsey and LeanIn

#### MEN THINK THEIR COMPANY IS DOING BETTER ON

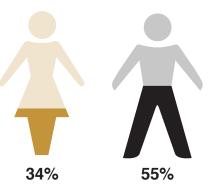
# **GENDER DIVERSITY**



My gender has played a role in missing out on a raise, promotion, or chance to get ahead.



Nearly 50% of men think women are well represented in leadership organizations where only one in ten senior leaders is a woman.



In this company, disrespectful behavior toward women is often or always addressed quickly.

Source: Women in the Workplace, 2018, McKinsey and LeanIn

# SEXUAL HARASSMENT THRIVES

- » When there is a perceived tolerance for it
- » In male-dominated environments
- » In hierarchical **power** structures
- » When there is only symbolic compliance with Title IX
- » When leadership does not aggressively reduce and eliminate it



# I knew that it was **bad**, but I didn't know **how bad** it was.

Colleague
Post-Pando Article Publication



» Gender harassment is expressing hostility toward women - the goal being insult, humiliation, or ostracism.\*

# **PATTERNS**

FOR
GENDER HARASSMENT

» In the hostile environment form of sexual harassment, coworkers often exhibit a pattern of hostile sexist behavior toward multiple targets over an extended period of time

Source: Holland and Cortina, 2016







work environment on the basis of sex in violation of PPSM 12. Respondent A access to systems was subjective and was not applied consistently. Female employees credibly described complaining about access issues and Respondent C and having their complaints dismissed by Respondent A.

2.

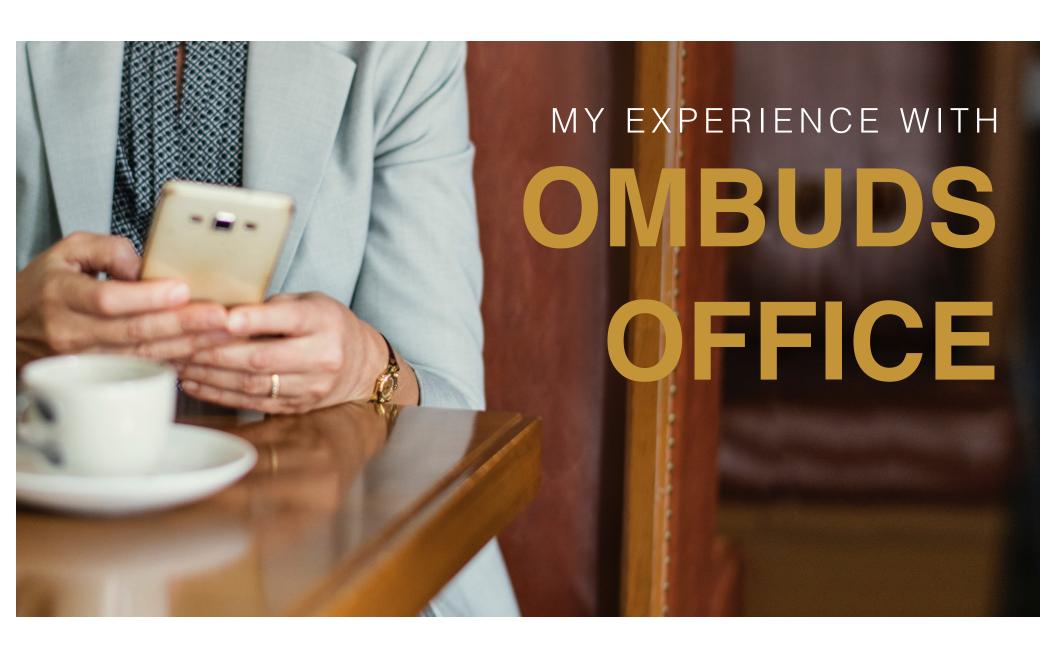
The preponderance of the evidence substantiates that Respondent C contributed to the creation of a hostile work environment on the basis of sex in violation of PPSM 12. Respondent C had a role in access decisions. In addition, the weight of the evidence supported that **Respondent C** created hurdles for his female peers when they approached technical projects and that he made comments to Witness 6 (male) that supported that his treatment of his female colleagues was because of their sex.



» The females uniformly described their time in [team] as sufficiently hostile, frustrating, and/or upsetting that they chose to leave the unit.



Overall, the evidence
 supports that the issues in [team] created a hostile
 work environment based on sex.





# OPHD

RETALIATION IN RESPONSE TO ME
ESCALATING DISCRIMINATION CONCERNS.

RETALIATION IN RESPONSE TO ME
ESCALATING DISCRIMINATION CONCERNS

KNOWLEDGE TRANSFER, MENTORING
AND PROMOTION OF MEN ONLY BY MEN

OPHD

RETALIATION IN RESPONSE TO ME
ESCALATING DISCRIMINATION CONCERNS

KNOWLEDGE TRANSFER, MENTORING
AND PROMOTION OF MEN ONLY BY MEN

GENDER-BASED SALARY INEQUITY

**OPHD** 

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS
- KNOWLEDGE TRANSFER, MENTORING AND PROMOTION OF MEN ONLY BY MEN

RESTRICTED INVOLVEMENT IN TEAM PROJECTS

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS
- KNOWLEDGE TRANSFER, MENTORING AND PROMOTION OF MEN ONLY BY MEN



**OPHD** 

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS
- KNOWLEDGE TRANSFER, MENTORING
  AND PROMOTION OF MEN ONLY BY MEN
- PROFESSIONAL ADVANCEMENT PREVENTED
- INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE

**OPHD** 

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS.
- KNOWLEDGE TRANSFER, MENTORING
  AND PROMOTION OF MEN ONLY BY MEN
- EXCESSIVE NON-TECHNICAL ASSIGNMENTS
  TO FEMALES ONLY NO MEN HAVE THESE
  ASSIGNMENTS.
  - INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE
  - PROFESSIONAL ADVANCEMENT PREVENTED

**OPHD** 

RETALIATION IN RESPONSE TO ME
ESCALATING DISCRIMINATION CONCERNS.

TO FEMALES ONLY - NO MEN HAVE THESE ASSIGNMENTS.

KNOWLEDGE TRANSFER, MENTORING
AND PROMOTION OF MEN ONLY BY MEN

3 INEQUITY IN PERSONNEL DECISIONS

INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE

PROFESSIONAL ADVANCEMENT PREVENTED

**OPHD** 

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS
- KNOWLEDGE TRANSFER, MENTORING
  AND PROMOTION OF MEN ONLY BY MEN
- TO FEMALES ONLY NO MEN HAVE THESE ASSIGNMENTS.
- INEQUITY IN PERSONNEL DECISIONS
- EXCLUSION FROM KEY PROJECT DECISIONS
- INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE
- PROFESSIONAL ADVANCEMENT PREVENTED

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS.
- KNOWLEDGE TRANSFER, MENTORING
  AND PROMOTION OF MEN ONLY BY MEN
- TO FEMALES ONLY NO MEN HAVE THESE ASSIGNMENTS.
- INEQUITY IN PERSONNEL DECISIONS
- HOSTILE WORK ENVIRONMENT
- INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE
- PROFESSIONAL ADVANCEMENT PREVENTED

MY FORMAL ASSERTIONS TO



**HOSTILE WORK ENVIRONMENT** 

PROJECTS

PREVENTED

INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE

PROFESSIONAL ADVANCEMENT

MY FORMAL
ASSERTIONS TO

**OPHD** 

RETALIATION IN RESPONSE TO ME
ESCALATING DISCRIMINATION CONCERNS.

KNOWLEDGE TRANSFER, MENTORING
AND PROMOTION OF MEN ONLY BY MEN

TO FEMALES ONLY - NO MEN HAVE THESE ASSIGNMENTS.

INEQUITY IN PERSONNEL DECISIONS

GENDER DISCRIMINATION IN CONNECTION WITH PERSONNEL AND LAYOFF PROCESSES.

MMENT

INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE

NON-COMPETING KEY CAMPUS
LEADERSHIP POSITIONS

PROFESSIONAL ADVANCEMENT PREVENTED

MY FORMAL
ASSERTIONS TO

### **OPHD**

- RETALIATION IN RESPONSE TO ME
  ESCALATING DISCRIMINATION CONCERNS.
- KNOWLEDGE TRANSFER, MENTORING
  AND PROMOTION OF MEN ONLY BY MEN
- GENDER-BASED SALARY INEQUITY
- RESTRICTED INVOLVEMENT IN TEAM
  PROJECTS
- INEQUITY IN EXPECTATIONS FOR PHYSICAL PRESENCE IN THE OFFICE
- PROFESSIONAL ADVANCEMENT PREVENTED

- TO FEMALES ONLY NO MEN HAVE THESE ASSIGNMENTS.
- INEQUITY IN PERSONNEL DECISIONS
- EXCLUSION FROM KEY PROJECT DECISIONS
- HOSTILE WORK ENVIRONMENT
- NON-COMPETING KEY CAMPUS
  LEADERSHIP POSITIONS
- dender discrimination in connectionwith personnel and layoff processes.

"

### [She] can't do her job. [The meeting] only made her look stupid.

Riff Khan, Colleague

post meeting with Vanessa Kaskiris and Ben Gross



If I didn't see it, it didn't happen.

Ben Gross Supervisor



Vanessa was doomed from the beginning...

Riff spent a lot of time complaining about her.

Witness 6



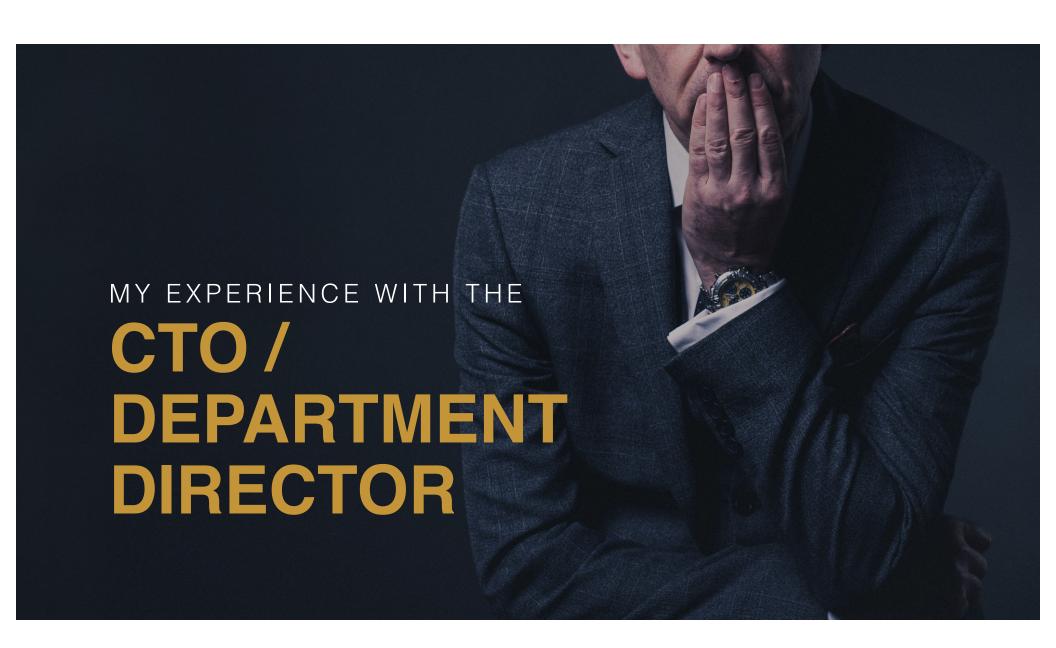
### IMO - you're doing a great job managing this super-difficult project!

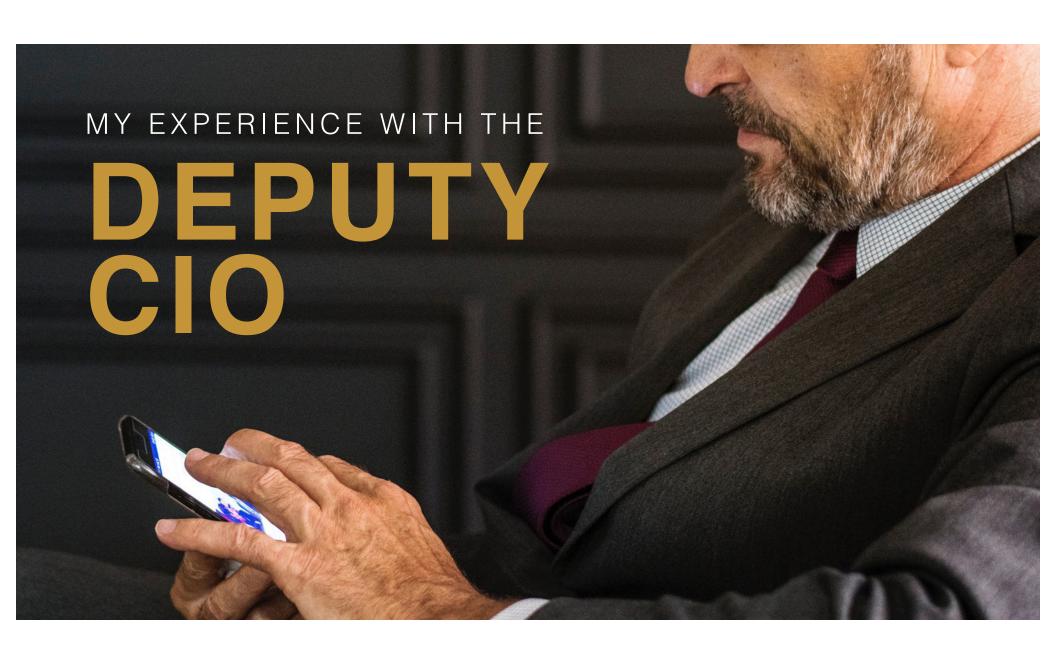
### Riff Khan

Derisive written comment to Vanessa while mocking her behind her back

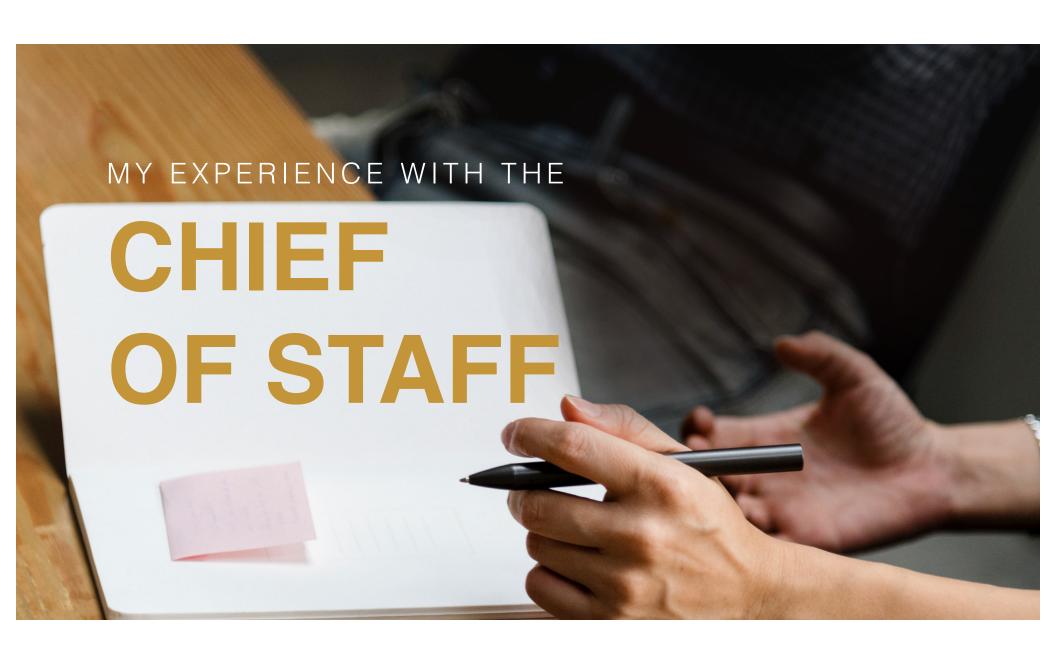


UC BERKELEY IT DEPARTMENT **HIERARCHY SUPERVISOR BEN GROSS VANESSA PEER KASKIRIS RIFF KHAN** 













The team tends to have one or two women at a time. The woman stays a few months, then is "spit out."

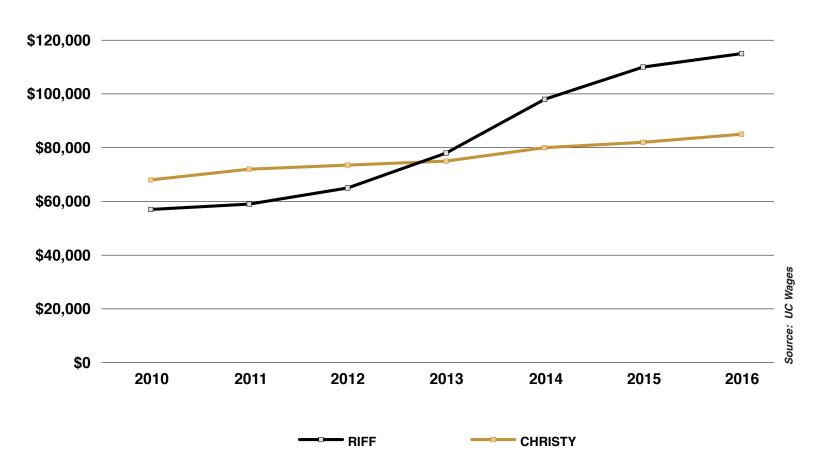
Witness 5



## WHAT DOES SYSTEMIC DISCRIMINATION LOOK LIKE?

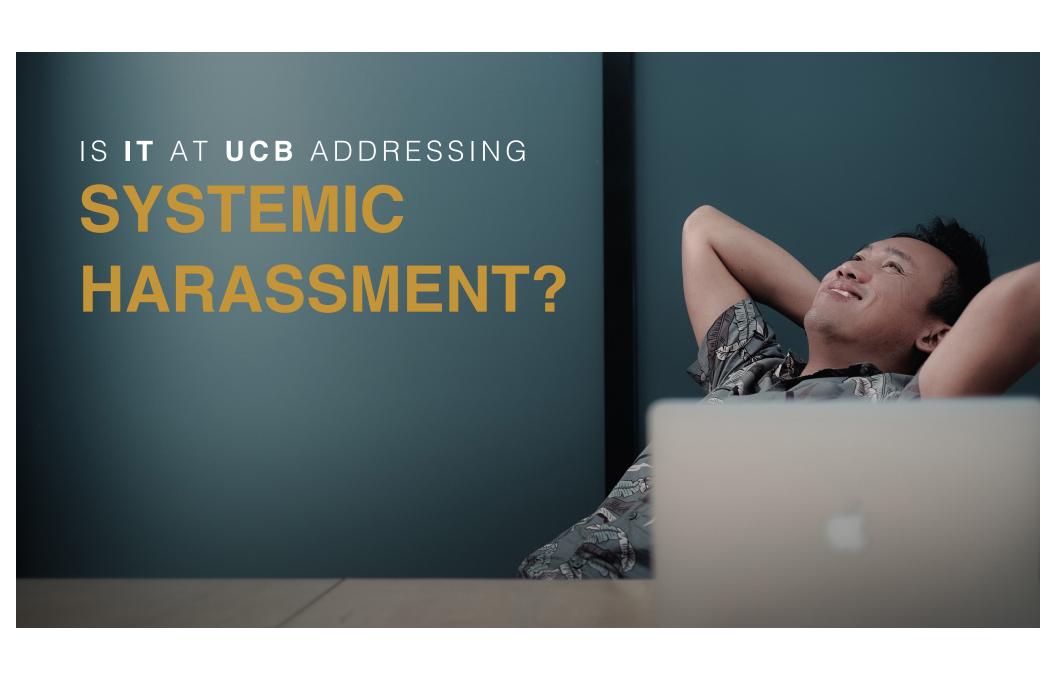
### ACTUAL

### **GENDERED SALARY COMPARISON**



...the most potent **predictor** of **sexual harassment**is organizational climate—the degree to which
those in the organization **perceive** that **sexual**harassment is or is not tolerated...

Sexual Harassment of Women
The National Academies of Sciences, Engineering, and Medicine, 2018

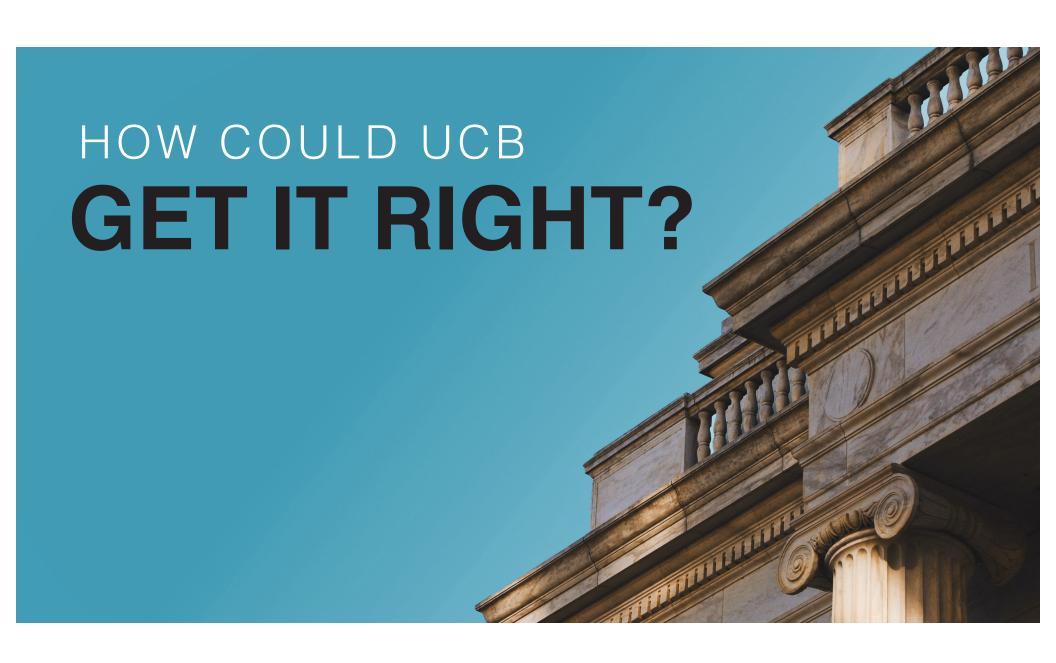


### IST CULTURE ASSESSMENT

- A. Post-Pando articles, IST initiated an 18 month engagement with a firm called Civility Partners
- **B.** Civility Partners conducted interviews with a randomly selected pool of 30 staff members with zero accounting for gender and/or minority representation
- C. The firm conducted interviews with all of leadership
- **D.** Civility Partners owner, Catherine, could only make herself available to talk with me on a holiday by phone with her assistant also on the call
- **E.** She indicated that none of my feedback would be included in her assessment and report

## IST EQUITY & INCLUSION INITIATIVE

- » Liz Marsh, Larry Conrad's Chief of Staff, is coleading this initiative
- » After attending 2 meetings, I observed that there is a lot of energy focused on getting participants to contribute ideas
- » There have been no concrete actions suggested or promised by Liz or leadership
- » When I volunteered that an anonymous reporting tool could be piloted to create safe space, Liz indicated that she would contact me to discuss. She didn't contact me yet.
- » To learn more about the initiative, visit: https://technology.berkeley.edu/equity-inclusion



# ZERANCE TOLERANCE

# HIRE MORE M

## ENCOURAGE REPORTING

## COMPLIANCE

## 3RD PARTY OVERSIGHT

### WHAT DO I FOCUS ON

### NOW?

- **A.** I continue to speak with University officials about my experiences.
- **B.** I continue to speak with journalists about my experiences.
- **C.** I continue to participate in events and initiatives for change.
- **D.** I am an active member of the Women in Tech Initiative @ UC witi.berkeley.edu
- **E.** To follow my ongoing work, please visit: www.uctimesup.com
- **F.** If you'd like to talk in person, I am available.



Tell your story. Shout it. Write it. Whisper it if you have to. But tell it. Some won't understand it. Some will outright reject it. But many will thank you for it. And then the most magical thing will happen. One by one, voices will start whispering, 'Me, too.' And your tribe will gather. And you will never feel alone again.

L.R. Knost

### REFERENCES:

- **1.** Lorenzo, R., Voigt, N., Tsusaka, M., Krentz, M., & Abuzahr, K. (2018, January 23). How Diverse Leadership Teams Boost Innovation. Retrieved from: <a href="https://www.bcg.com/publications/2018/how-diverse-leadership-teams-boost-innovation.aspx">https://www.bcg.com/publications/2018/how-diverse-leadership-teams-boost-innovation.aspx</a>
- 2. Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine, (2018, June) National Academies of Sciences, Engineering, and Medicine.
- 3. Sexual Harassment Training Doesn't Work. But Some Things Do. Cain Miller, Claire; The New York Times, Dec. 11, 2017. Retrieved from: <a href="https://www.nytimes.com/2017/12/11/upshot/sexual-harassment-workplace-prevention-effective.html">https://www.nytimes.com/2017/12/11/upshot/sexual-harassment-workplace-prevention-effective.html</a>
- **4.** It's Not Just Fox: Why Women Don't Report Sexual Harassment, Cain Miller, Claire; The New York Times, April 10, 2017. Retrieved: <a href="https://www.nytimes.com/2017/04/10/upshot/its-not-just-fox-why-women-dont-report-sexual-harassment.html">https://www.nytimes.com/2017/04/10/upshot/its-not-just-fox-why-women-dont-report-sexual-harassment.html</a>? r=0
- 5. Women in the Workplace, McKinsey & Company and Leanln.Org, 2018 Retrieved: <a href="https://womenintheworkplace.com/">https://womenintheworkplace.com/</a>
- **6.** Holland K.J., Cortina L.M. (2016) Sexual Harassment: Undermining the Wellbeing of Working Women. In: Connerley M., Wu J. (eds) Handbook on Well-Being of Working Women. International Handbooks of Quality-of-Life. Springer, Dordrecht
- 7. Most People Are Supportive of #MeToo. But Will Workplaces Actually Change?, Harvard Business Review, Bertotti, Candace; Maxfield, David; July 10, 2018
- **8.** How Universities Deal With Sexual Harassment Needs Sweeping Change, Panel Says, New York Times, June 2018, Retrieved from: https://www.nytimes.com/2018/06/12/science/sexual-harassment-science-medicine-engineering.html

### **BIBLIOGRAPHY**:

- 1. The Bear's Lair: The untold story of systemic gender discrimination inside UC Berkeley's IT Department, Sarah Lacy, Pando, February 23, 2018. Retrieved from: <a href="https://pando.com/2018/02/23/bears-lair-untold-story-systemicgender-discrimination-inside-uc-berkeleys-it-department/">https://pando.com/2018/02/23/bears-lair-untold-story-systemicgender-discrimination-inside-uc-berkeleys-it-department/</a>
- 2. How to be "credible" even if you're a woman... and other takeaways from the Berkeley sexual discrimination investigation, Sarah Lacy, Pando, February 27, 2018. Retrieved from: <a href="https://pando.com/2018/02/27/how-becredible-even-if-youre-woman-and-other-takeaways-berkeley-sexual-discrimination-investigation/">https://pando.com/2018/02/27/how-becredible-even-if-youre-woman-and-other-takeaways-berkeley-sexual-discrimination-investigation/</a>
- **3.** Time's Up on UC Berkeley administrators failing to address gender discrimination, op-ed Vanessa Kaskiris, Daily Cal, March 12, 2018. Retrieved from: <a href="http://www.dailycal.org/2018/03/12/times-up-uc-berkeley-genderdiscrimination/">http://www.dailycal.org/2018/03/12/times-up-uc-berkeley-genderdiscrimination/</a>
- **4.** Time's Up for UC Berkeley Misogyny, iPetition: <a href="https://www.ipetitions.com/petition/times-up-for-uc-berkeleymisogyny">https://www.ipetitions.com/petition/times-up-for-uc-berkeleymisogyny</a>
- **5.** Nothing About Reporting Sexual Harassment Is Easy, Alexandra Tracy-Ramirez and Heather Metcalf, Huffington Post, March 16, 2018. Retrieved from: <a href="https://www.huffingtonpost.com/entry/opinion-tracyramirez-metcalfreporting-harassment\_us\_5aaa8948e4b045cd0a6f6333">https://www.huffingtonpost.com/entry/opinion-tracyramirez-metcalfreporting-harassment\_us\_5aaa8948e4b045cd0a6f6333</a>
- 6. Womens Magazine Interview, KPFA, interview starts 18 minutes in <a href="https://kpfa.org/episode/womensmagazine-april-23-2018/">https://kpfa.org/episode/womensmagazine-april-23-2018/</a>

